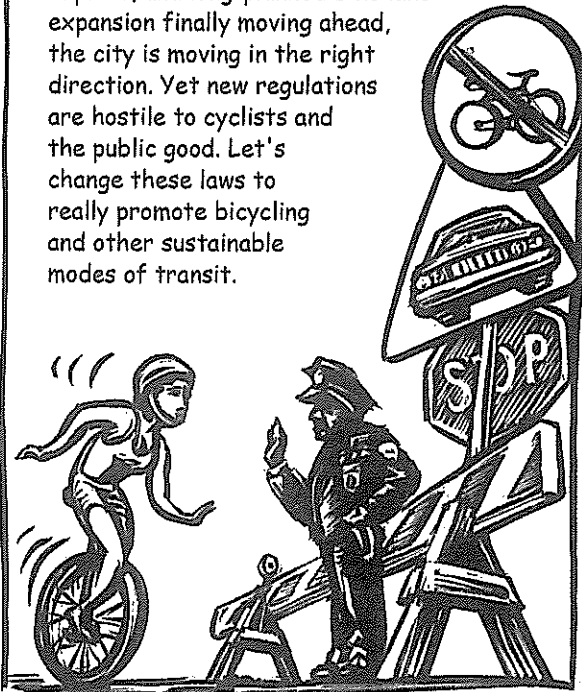


PlaNYC 2030 NOW

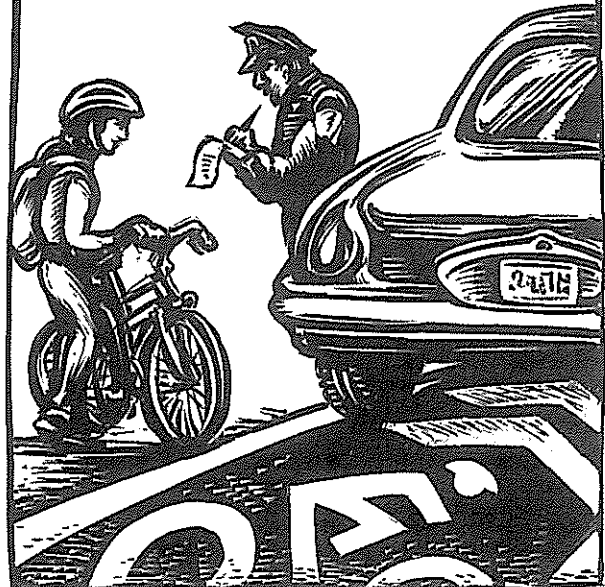
Mayor Bloomberg has a vision for greening the city called PlaNYC. But a critical mass of non-polluting transportation is here now. Why wait till 2030? Time's Up! has a working grassroots formula that has increased zero-emission, pedal-powered transit. Bicycling is a cost effective solution to decreasing congestion, and reducing air pollution, accidents, obesity, and asthma. The time to act is NOW.



With a bike-friendly D.O.T. commissioner in place, and long-planned bike lane expansion finally moving ahead, the city is moving in the right direction. Yet new regulations are hostile to cyclists and the public good. Let's change these laws to really promote bicycling and other sustainable modes of transit.



Ticketing of cyclists for minor infractions, like no bells, has reached the level of harassment, while life-threatening double-parking in bike lanes is overlooked.

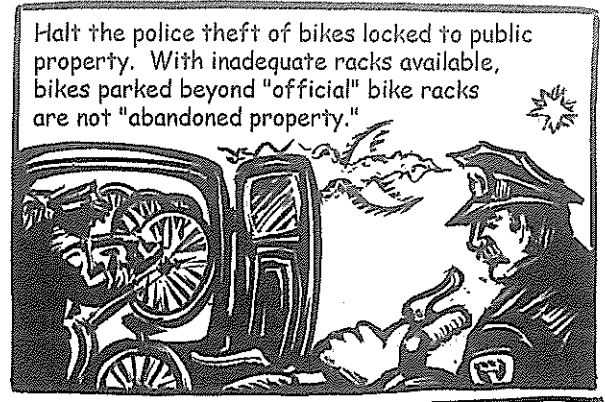




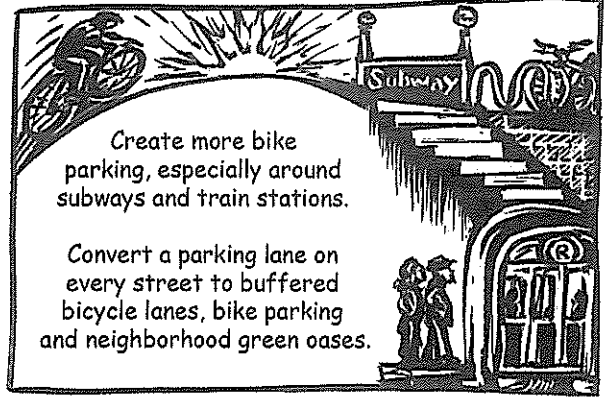
Time's Up! Bike Lane Liberation Clowns give fake tickets for real violations, and leave drivers with a smile and a better understanding the danger they pose to cyclists. Get parked cars out of the bike lanes now.

THIS COULD HAVE BEEN A REAL TICKET FOR \$115!

WE CURSE YOU FOR YOUR BLOCKING SHAME!

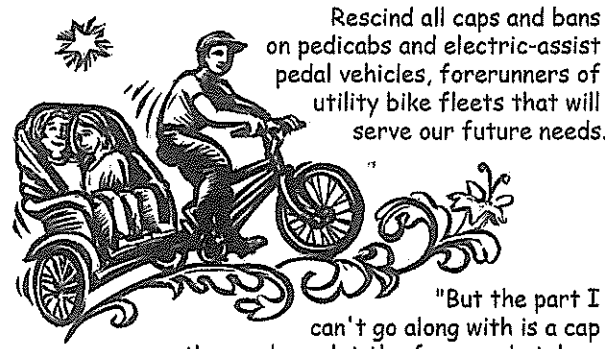


Halt the police theft of bikes locked to public property. With inadequate racks available, bikes parked beyond "official" bike racks are not "abandoned property."



Create more bike parking, especially around subways and train stations.

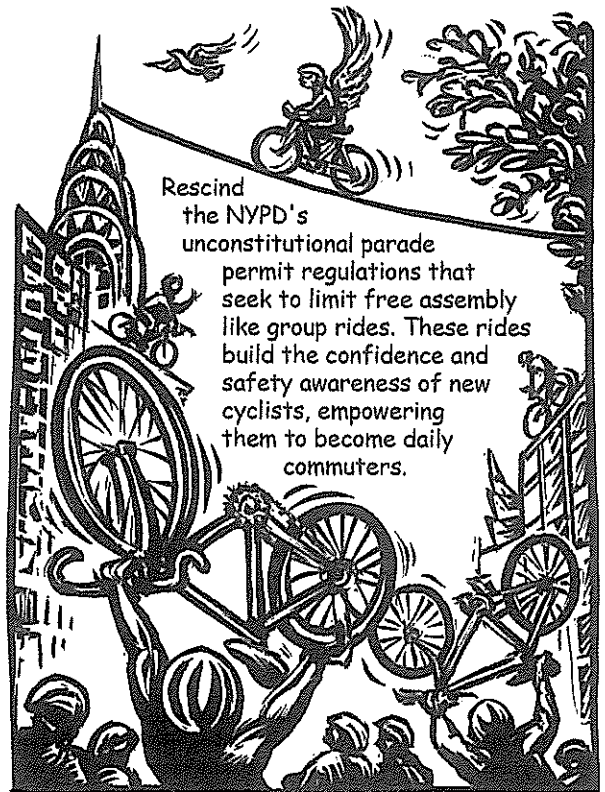
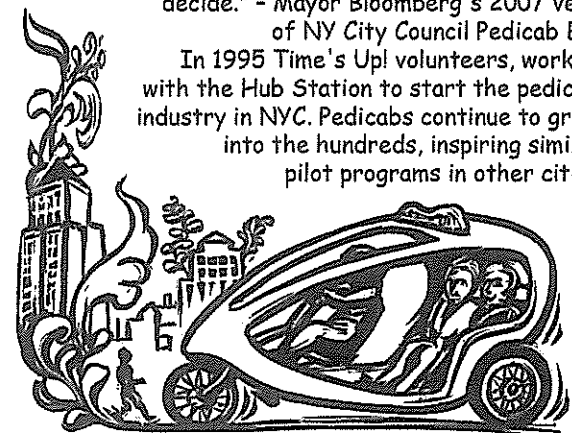
Convert a parking lane on every street to buffered bicycle lanes, bike parking and neighborhood green oases.



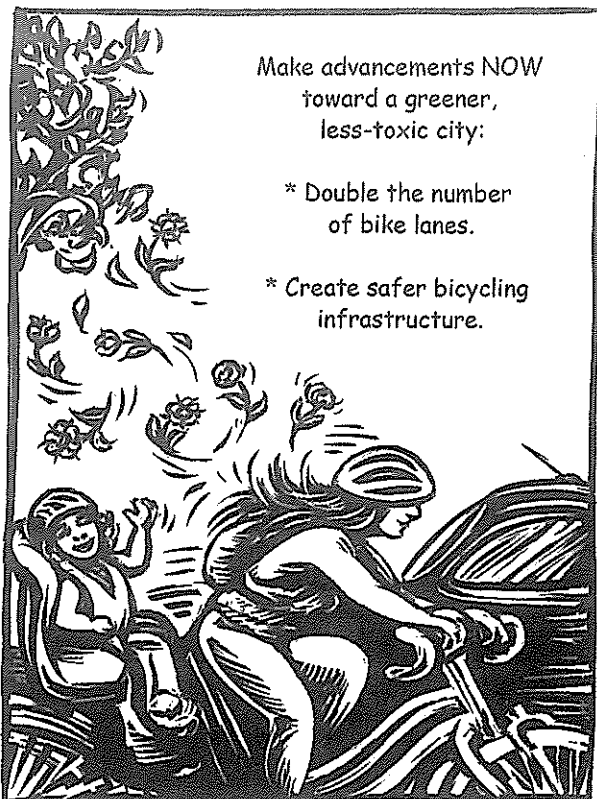
Rescind all caps and bans on pedicabs and electric-assist pedal vehicles, forerunners of utility bike fleets that will serve our future needs.

"But the part I can't go along with is a cap on the number... let the free marketplace decide." - Mayor Bloomberg's 2007 veto of NY City Council Pedicab Bill

In 1995 Time's Up! volunteers, worked with the Hub Station to start the pedicab industry in NYC. Pedicabs continue to grow into the hundreds, inspiring similar pilot programs in other cities.

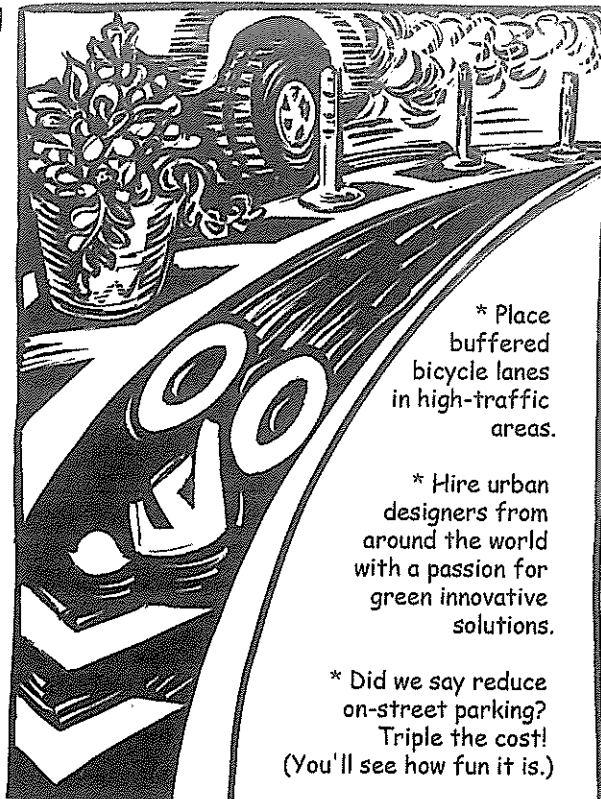


Rescind the NYPD's unconstitutional parade permit regulations that seek to limit free assembly like group rides. These rides build the confidence and safety awareness of new cyclists, empowering them to become daily commuters.

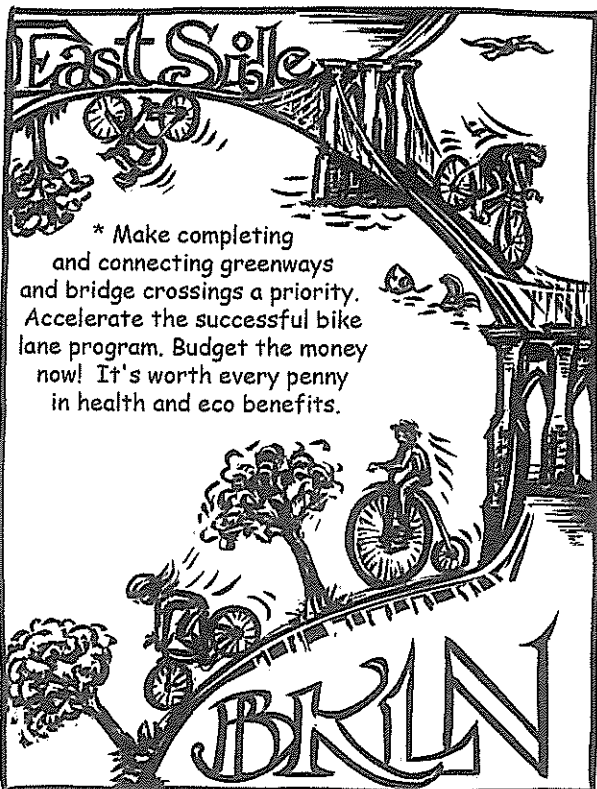


Make advancements NOW toward a greener, less-toxic city:

- * Double the number of bike lanes.
- * Create safer bicycling infrastructure.



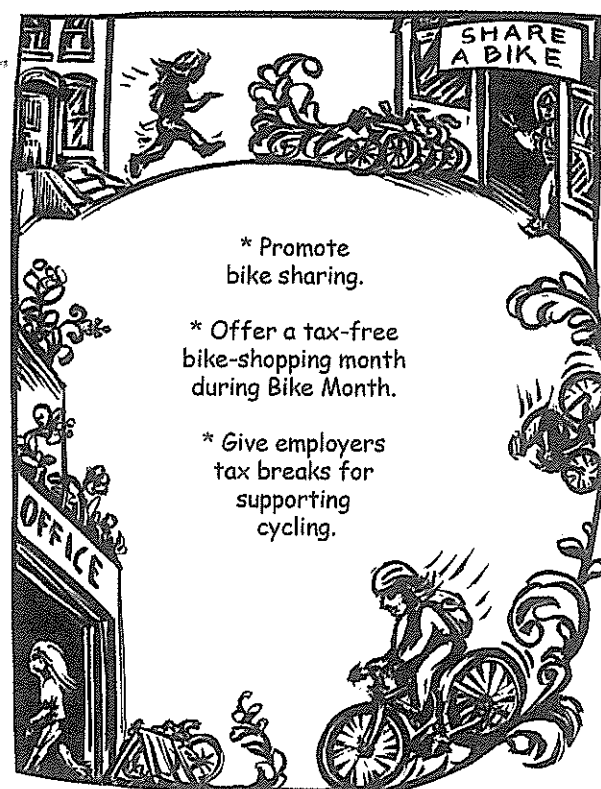
- * Place buffered bicycle lanes in high-traffic areas.
- * Hire urban designers from around the world with a passion for green innovative solutions.
- * Did we say reduce on-street parking? Triple the cost! (You'll see how fun it is.)



East Side

- * Make completing and connecting greenways and bridge crossings a priority. Accelerate the successful bike lane program. Budget the money now! It's worth every penny in health and eco benefits.

BRUN



- * Promote bike sharing.
- * Offer a tax-free bike-shopping month during Bike Month.
- * Give employers tax breaks for supporting cycling.

SHARE A BIKE

OFFICE

* Improve street safety through engineering, enforcement and public education. Encourage mutual respect among all street users.

www.streetmemorials.org

* Transform attitudes. Rethink priorities. Show municipal workers and the public the short and long-term benefits of a greener city and how cycling helps us get there.

* Help community groups fight for a sustainable New York for all: Brooklyn Greenway, Friends-of Brook Park, Green Map System, Metropolitan Waterfront Alliance, More Gardens, Nos Quedamos, NYC Bike Coalition, NY Bike Messenger Assoc., Pedicab Driver's Assoc., Sustainable South Bronx, Time's Up!, and Uprose, to name just a few.

Founded in 1987, NYC community-based non-profit Time's Up! is committed to improving the environment by empowering individuals to become active participants in their community. We work toward making the world cleaner, greener and more sustainable by offering positive solutions through education, events, and peaceful direct-action.

Be a part of the change you'd like to see happen in NYC today. TIME'S UP! - ACT NOW! www.times-up.org

INSTITUTE FOR URBAN DESIGN

Notebook #01

Rohit T. Aggarwala
Tom Angotti
Simeon Bankoff
Eve Baron
Fredric Bell
Adrian Benepe
Marshall Berman
Lance Jay Brown
Adolfo Carrión
Peter Christensen
Miquela Craytor
Teddy Cruz
Winka Dubbeldam
Jasper Goldman
George Haikalis
Roger A. Hart
Sandy Hornick
Ernest Hutton
Klaus H. Jacob
Renee Kaufman
Charles Komanoff
Roland Lewis
Thomas Maguire
Paul S. Mankiewicz
William Mann
Brian McGrath
Charles McKinney
Jean-Loup Msika
Johannes Novy

The New York 2030 Notebook

Damon Rich
James J. Roberts
Kris Scheerlinck
Richard Sennett
Ronald Shiffman
Michael Sorkin
Terreform
Time's Up!
Roxanne Warren
Alexandros Washburn
Paul Steely White
June Williamson
James Wines
Stephen Witherford
Elizabeth Yeampierre
Stephen Zacks
Sharon Zukin

Edited by Jeff Byles and Olympia Kazi